

## Station #7: Franklin D. Roosevelt: The Good Neighbor Policy



*Three decades of strained relations with the Latin-American countries were reversed during the Hoover administration, largely through the work of Secretary of State Henry L. Stimson. President Roosevelt, who later named Stimson his secretary of war, resolved to continue the policy of not interfering in the internal affairs of Latin America and seeking alliances there. In an address at Chautauqua, New York, on August 14, 1936, part of which is reprinted here, the President explained his "Good Neighbor Policy."*

### Document A: The Good Neighbor Policy

"...In the field of world policy I would dedicate this nation to the policy of the good neighbor--the neighbor who resolutely respects himself and, because he does so, respects the rights of others--the neighbor who respects his obligations and respects the sanctity of his agreements in and with a world of neighbors... The American republics to the south of us have been ready always to cooperate with the United States on a basis of equality and mutual respect, but before we inaugurated the good-neighbor policy there was among them resentment and fear because certain administrations in Washington had slighted their national pride and their sovereign rights..."

*-President Franklin D. Roosevelt, August 14, 1936*

## Document B: Good Neighbor Policy through Trade

# Have a Coca-Cola = ¿Qué Hay, Amigo? (WHAT GIVES, PAL?)



### *...or making pals in Panama*

Down Panama way, American ideas of friendliness and good neighborliness are nothing new. Folks there understand and like our love of sports, our humor and our everyday customs. *Have a "Coke"*, says the American soldier, and the natives know he is saying *We are friends* . . . the same friendly invitation as when you offer Coca-Cola from your own refrigerator at home. Everywhere Coca-Cola stands for *the pause that refreshes*,—has become the high-sign of kindly-minded people the world over.

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*In news stories, books and magazines, you read how much our fighting men cherish Coca-Cola whenever they get it. Yes, more than just a delicious and refreshing drink, "Coke" reminds them of happy times at home. Luckily, they find Coca-Cola—bottled on the spot—in over 35 allied and neutral countries 'round the globe.*



It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called "Coke".